

Turn Missed Calls Into Booked Jobs

Three packages, priced separately — not a confusing bundle. Professional website build (optional, pay today) + required AI Receptionist + FSM (14-day free trial) + optional Marketing (own 14-day trial). One partner for ops, web, and marketing. Software fee does not include social posts or blogs.

Website + AI + Marketing

Website — \$1,497 one-time professional website build (pay today, optional). Not a software setup fee.

AI Receptionist + FSM — \$299+/mo required (14-day free trial). Voice AI, booking, dispatch, CRM, payments.

Marketing — +\$199/mo optional (own 14-day free trial · 3 image+text posts/week, not video · 2 blogs/mo · unlimited site revisions)

\$299/mo is AI Receptionist + FSM only — social posts, blogs, and ongoing SEO are Marketing, not included in software.

WHAT'S INCLUDED

Website

- ✓ Mobile-first site live in ~24 hours
- ✓ Initial SEO / AEO / GEO + Search Console
- ✓ GBP optimization pass + booking integration
- ✓ Build only — not ongoing posting

AI Receptionist + FSM

- ✓ 24/7 AI receptionist + booking
- ✓ Payments, CRM, dispatch board
- ✓ Calendar sync + unlimited team seats
- ✓ 14-day free trial, then \$299/mo+

Marketing (optional)

- ✓ GBP / local presence kept live
- ✓ 3 image+text posts/week (not video)
- ✓ 2 SEO blogs/mo + unlimited site revisions
- ✓ Own 14-day trial → \$199/mo

One partner

- ✓ Same team for ops, web, and marketing
- ✓ You can post your own videos anytime
- ✓ Not included: video production, paid ads, crisis PR
- ✓ Details: /service-business-website-optimization

HOW IT WORKS

1

Audit & Strategy

We review your current website + Google Business Profile and identify quick wins.

2

Build & Setup (2–3 weeks)

New website, GBP optimization, AI voice clone, full DispatchNode configuration.

3

Launch & Train

Go-live with your AI receptionist + training so your team knows the system.

30-Day Performance Guarantee

If you don't see a noticeable increase in captured calls and leads within the first 30 days, we'll work with you until you do.

PERFECT FOR

HVAC

Plumbing

Pressure Washing

Carpet Cleaning

Garage Door

Handyman

Electrical

Landscaping

Pest Control

Home Service

www.dispatchnode.com/service-business-website-optimization

[See full package → /service-business-website-optimization](#)